



**CALIFORNIA EDUCATIONAL RESEARCH ASSOCIATION
89TH ANNUAL CONFERENCE**

November 18-19, 2010
Manchester Grand Hyatt, San Diego

Sponsorship Information

Each year, about 300 educational research leaders from throughout the state attend CERA's annual conference. Attendees include educational researchers and evaluators and assessment coordinators from organizations such as:

- Public school districts and county offices of education
- College and university schools of education
- Private research and assessment companies and consultants
- Non-profit research organizations

Sponsoring the CERA annual conference is an ideal way to enhance your influence and visibility. Because CERA is a 501(c) 3 nonprofit organization (ID# 47-0875720), your sponsorship donation is tax deductible. Sponsorship packages are available at three levels.

Sponsorship Packages Available

Platinum Sponsor

\$ 5,000

- Corporate logo prominently displayed on CERA homepage with link to sponsor's website
- A full-page advertisement in the Conference Program
- Three free conference registrations
- One free exhibit booth with electrical outlet
- A "thank-you" from the podium
- Option to sponsor specific events or services (e.g., breakfast buffet, afternoon refreshments, Presidents reception, etc.)

Gold Sponsor

\$ 3,000

- Corporate logo prominently displayed on sponsor page of CERA website with link to sponsor's website
- A half-page advertisement in the Conference Program
- Two free conference registrations
- A "thank-you" from the podium

Silver Sponsor

\$ 1,000

- Corporate logo prominently displayed on sponsor page of CERA website with link to sponsor's website
 - A quarter-page advertisement in the Conference Program
 - One free conference registration
-

For additional information on sponsorships, please contact:

Paula Carroll

Phone: 209-468-9261

Email: pcarroll@sjcoe.net